

Celebrate the Lake Friday, August 26 at Catawba Island Club

Sponsorships include promotion of your company through the marketing for this inaugural event, distinguishing your brand, demonstrating your commitment to improve Lake Erie, as well as complimentary entry to the event.

Your sponsorship is critical to the success of this event and the mission of **Lake Erie Foundation**. Your support will demonstrate your commitment to improve the health of Lake Erie for businesses, communities, recreation, and everyone who relies on the lake for clean, accessible drinking water. **For Business. For Pleasure. Forever.**

| Sponsorship Benefits | Presenting \$7.5K | Executive \$5K | Platinum \$2.5K | Gold \$1.5K | Bronze \$1K |
|--|----------------------|-------------------|--------------------|----------------|----------------|
| Industry Exclusivity | * | | | | |
| Individual recognition during Program | * | | | | |
| Choice to have info table at event | *** | | | | |
| Verbal Recognition during event by MC | * | | | | |
| Logo included on Mailed Invitation | * | | * | | |
| Info/logo gift included in Swag Bags | ** | | *** | | |
| Naming rights to event segment | * | | *** | | |
| Included in Lake Erie Waves newsletter | * | | *** | | |
| Inclusion on Social Media Posts | * | | ** | | ** |
| Complimentary Event Tickets | 8 | 6 | 4 | 2 | 2 |
| Scrolling logo onscreen during event | *** | | ** | | |
| Logo recognition on Breaking Waves | * | | * | | * |
| Logo recognition on printed Materials | *** | | *** | | * |
| Logo on Event Webpage | * | | *** | | * |

Press Release - July 1, 2022 | Printed Marketing Materials - July 8, 2022 | Event Signage - August 1, 2022



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| ☐ Yes! I am committed to supporting the work of LEF to improve the health of our Great Lake Erie. | | | | | |
|---|--|--|--|--|--|
| \$7,500 Presenting Sponsor \$5,000 Executive Sponsor \$2,500 Platinum Sponsor \$1,500 Gold Sponsor \$1,000 Bronze Sponsor | | | | | |
| Please print clearly as you wish it to appear in all materials | | | | | |
| Company Name: | | | | | |
| Contact Person: | | | | | |
| City: State: Zip: | | | | | |
| Email: Phone Number: | | | | | |
| ☐ I have sent a jpeg or pgn of our company logo to kburke@lakeeriefoundation.org | | | | | |
| Payment Options: | | | | | |
| ☐ Please find payment enclosed Check # (make checks payable to LEF or Lake Erie Foundation) | | | | | |
| ☐ Please send me an invoice for the sponsorship. | | | | | |
| ☐ Please charge my credit card (select type): ☐ MC ☐ VISA ☐ AMEX ☐ DISC | | | | | |
| Card Number:Expiration Date:/CVC: | | | | | |
| Name on Card: | | | | | |
| Authorized Signature | | | | | |